

## Attention: Editor

### **STORAGE SPOT IS BULLFROGPOWERED™**

First storage company to green its facilities with Bullfrog Power™

Milton, November 21, 2007 – Bullfrog Power, a leading Canadian provider of 100 per cent green electricity, today announced that Storage Spot Canada, a Milton, Ontario-based company that provides indoor personal and business storage, has become bullfrogpowered. Storage Spot Canada has agreed to purchase clean, renewable power for its storefronts in Milton and a soon-to-be-opened store in Burlington, joining the growing list of Canadian businesses and organizations that are showing their support for the supply and development of green power.

“We need to do all we can to reduce our carbon footprint as a company and as a corporate citizen in the communities in which we operate,” said Declan Sinclair, President of Storage Spot Canada. “Sourcing our power from Bullfrog demonstrates to our employees, customers and business partners that we are making concrete changes to decrease our footprint; it is the right thing to do.”

Storage Spot began its environmental program in early 2005 as part of its initial business plan, formalizing its efforts under its corporate citizenship mandate. The program includes working with business partners and service providers who support the company’s efforts to reduce environmental impacts locally. The company’s facilities use motion controls that turn on the building systems only when someone is using the building. Storage Spot has also partnered with large-scale recycling and reuse programs that benefit the local community. Becoming bullfrogpowered is another important step in the company’s sustainability plan.

“We are very happy to be a part of Storage Spot Canada’s plan to run a sustainable and environmentally friendly operation and for taking a position of leadership in the storage industry,” said Bullfrog Power President Tom Heintzman. “By becoming bullfrogpowered, Storage Spot is not only reducing its own emissions footprint, it is also joining a growing community of residential and commercial customers who are contributing toward the development of new green power in the province.”

#### **About Bullfrog Power**

Bullfrog Power is a leading provider of 100 per cent green electricity. Founded in 2005, Bullfrog provides homes and businesses in Alberta and Ontario with an easy way to go green and help create a cleaner, healthier environment for future generations. All of Bullfrog’s power comes from clean, renewable sources like wind power and low-impact water power that displace polluting and carbon-intensive sources like coal. Bullfrog sources power exclusively from generators that have received Environment Canada’s Environmental Choice<sup>M</sup> Program EcoLogo<sup>M</sup> certification. Thousands of Canadian homeowners and hundreds of businesses have made the decision to become “bullfrogpowered™” and support the generation of clean, renewable power. [www.bullfrogpower.com](http://www.bullfrogpower.com)

#### **About Storage Spot**

Founded in 2005, Storage Spot Canada is an indoor personal and business storage company, operating its flagship store in Milton, Ontario. (located at 30 Market Drive, at the corner of Martin and Market, with Phase II currently under construction, and plans for a second store opening in Burlington in 2008). Storage Spot is demonstrating leadership in the storage industry through high standards for safety and services, customized indoor storage options, and an environmentally responsible approach. Declan Sinclair, Founder and President, prides the company on their excellent customer services, which exceeds all your expectations. As proof, Storage Spot Milton has just been voted Favorite Storage Facility for 2007, by the local Paper’s Readers Choice Award. [www.storagespot.ca](http://www.storagespot.ca)

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